



Finca Cortesin continues to attract industry leading talent with appointment of José Ignacio Olea

Casares, Spain, 14 March 2024 – Finca Cortesin, one of the world’s premier golf resorts and host venue of the 2023 Solheim Cup, has confirmed the appointment of José Ignacio Olea as its new Director of Golf.

With over two decades of invaluable experience in the golf industry, encompassing diverse operational, managerial, leadership, and sales roles, José Ignacio joins the Finca Cortesin team from Santa Maria Golf & Country Club in Panama.

His extensive career has taken him to various corners of the world, including the USA, Portugal, and Spain, contributing to his well-established connections within the industry.

As Director of Golf, José Ignacio will enhance the legacy of hosting the Solheim Cup, utilising the resort’s position as one of the foremost golf destinations in the world to drive new membership and real estate opportunities.

Renowned for its immaculate conditioning and undulating layout, Finca Cortesin’s magnificent Cabell Robinson-designed golf course provided the perfect setting for one of the most dramatic editions of the Solheim Cup, as Europe came from behind to retain the trophy after a thrilling 14-14 draw.

Speaking upon his appointment to the role, José Ignacio Olea said: *“I am extremely humbled and honoured to have joined Finca Cortesin. The resort’s commitment to excellence is evident, showcasing a clear and consistent strategic vision to offer unparalleled experiences for its members and guests. Finca Cortesin is an industry leader, and I am excited to be part of their continued success, building on the benefits of hosting the Solheim Cup in 2023.”*

Vicente Rubio, President of Finca Cortesin, added: *“José Ignacio’s wealth of experience and proven track record in the golf industry will make him an invaluable addition to our team. His leadership and strategic vision align seamlessly with our overall commitment to delivering excellence. We are confident that he will play a key role in enhancing our position as a global leader.”*

Since graduating with a Double Major in Marketing and Management, specializing in Professional Golf Management, from Coastal Carolina University in 2005, José Ignacio has also received numerous qualifications including PGA of America Class A Professional status.

Finca Cortesin will aim to leverage José Ignacio’s expertise in operational management and strategic planning to ensure the resort remains at the forefront of the industry by delivering a premium experience with exceptional hospitality and service across all its operations in the years ahead.

For more details on Finca Cortesin, please visit www.fincacortesin.com

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About Finca Cortesin

Opened in March 2006 and set across 532 acres, Finca Cortesin is an independent luxury golf, hotel and spa destination located between Marbella and Sotogrande in Spain. Overlooking the Mediterranean to one side and the tranquil Casares Mountains to the other, Finca Cortesin was designed in the style of a traditional Spanish 'hacienda'. The Andalusian retreat features an elegant 67-suite hotel, a highly acclaimed 18-hole golf course and a 6,000m² Beach Club.

Designed by renowned architect Cabell Robinson, the resort's 18-hole championship golf course has played host to numerous professional golf tournaments including the Volvo World Matchplay Championship on three separate occasions and in 2021, reached even greater levels when it was awarded the rights to host one of the world's biggest golf and sporting events in The 2023 Solheim Cup. Contested from 18-24 September 2023, Finca Cortesin welcomed the two teams led by their respective captains, Suzann Pettersen and Stacy Lewis, to compete in the biennial golf event that is revered as one of the most ferocious rivalries seen across the sport.

Social Media Handles:

Finca Cortesin

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